

# SUBHARTI

TIMES

The world is the great gymnasium where we come to make ourselves strong



Dated: 22 February, 2017 (Weekly)

Year: 01 Issue : 41

## News in Brief

### Uttar Pradesh Elections 2017

The final stage of voting for the Phase 1 of Uttar Pradesh Assembly elections 2017 are over now and the fate of candidates contesting for 73 seats of the western part of UP are locked in the ballot boxes. Parties like Bharatiya Janata Party, Samajwadi Party in alliance with Congress, Bahujan Samaj Party and Rashtriya Lok Dal etc. have put the best of their efforts to lure voters of this region.

As per the Election Commission data, Meerut constituency has a total of 2,78,845 registered voters. 1,52,617 out of this are male and 1,26,209 are female voters here.

### Successful launch of 104 satellites by ISRO

The Indian Space Research Organisation (ISRO) set a new record in space mission achievements after it successfully launched 104 satellites in one go from the Satish Dhawan Space Centre in Sriharikota, Andhra Pradesh, on Wednesday morning.

This was ISRO's first space mission for the year 2017, and the most complicated mission it has ever carried out. India has become the first country to successfully carry so many satellites in a single mission.

### Audience need not stand when National Anthem is part of film: SC

There is no need to be on your feet inside a cinema hall when the National Anthem is featured as a part of a film, documentary or a newsreel.

On 30 November 2016, the court had ordered cinema halls to mandatorily play the anthem and had directed all those present there to stand up to show respect. The court said the practice would instil a feeling of committed patriotism and nationalism. The playing of the anthem in cinema halls, it said, was to be conceived as an opportunity for the public to express their "love for the motherland".

## One Day National Conference by GSVSIJMC: A Great Success

Neetu Kumari & Apurva Mittal, BJMC 3<sup>rd</sup>yr.

A One Day National Conference on "Media Freedom in Contemporary Indian Society" was organized by department of Journalism and Mass communication, Swami Vivekanand Subharti University on 18th February 2017. Prof. Hemant Joshi (HOD, Hindi Department, IIMC, New Delhi) presided as the Chief Guest, Dr. Manoj Kr. Srivastava and Dr. Prashant Kr. Srivastava attended the conference as Chief Speaker. Dr. N. K. Ahuja (Vice Chancellor, Subharti University) and Dr. Dharmendra Singh (Dean, SIJMC) addressed the gathering and shared their views on the subject.

The program began with the lamp lighting ceremony followed by saraswati vandana. In the beginning, Hemant Joshi, Chief Guest presented his views by saying that "Media must work with full responsibility as it is an important part of democracy. He also talked about Media's mission and motto of capitalism. He further added, "media must adopt middle path for practicing balanced Journalism. He concluded his words by saying that Linguistic Journalism is flourish-

ing day by day. Dr. N. K. Ahuja (Vice Chancellor, SVSU) shared his opinions by saying that Media must main-



tain credibility as whatever media present in front of the society, people believes on it. He also emphasized on the responsibility of media. Dr. Manoj Kr. Srivastava, Chief Speaker said that media freedom must be prearranged whereas key speaker Dr. Prashant Kr. (Asst. Prof., CCS University) said that Media has done a lot of works like exposing the scams, providing the voice to the protest of the people. Through video telecast K. G. Suresh (Director General, IIMC) shared his views and said that media should have freedom of speech and expression but media should not try to prove itself correct. Dr. Dharmendra Singh (Dean, SIJMC) addressed the gathering and emphasized on subject overview. He further added that it is very disappointing that

even after 70 years of Independence we are still discussing on this topic. He also said that media must play an

important role in establishing humanity in the society.

During the conference two technical sessions were held. First technical session was chaired by Dr. Suresh Chandra and Dr. Arvind Shukla. In this session different scholars presented their research papers on the theme. In second session more than 15 scholars presented their research works. Dr. Amitabh Srivastava (HOD, Galgotias University) and Dr. Neeraj Karan Singh chaired the second technical session.

Dr. Neeraj Karan Singh (Vice Principal, SIJMC) concluded this national conference with vote of thanks to the delegates. Dean Dr. Dharmendra Singh congratulated the stakeholders of the department and the students for making this event a great success.

## Outcome Based Education: A Student-Centric Approach

Jaya Kumari, BJMC 1<sup>st</sup> yr.

**Subhartipuram:** On 14 February 2017, a lecture was delivered by Dr. N.K Ahuja, Vice Chancellor of Subharti University on “Outcome Based Education” at Mangalaya convention centre. Dr. Ahuja said that ‘For outcome based education your mind should be empty like an empty cup’. Outcome-based education is an educational theory that bases each part of an educational system around goals (outcomes). India became the member of outcome based education through National Board Accreditation which was represented by NBD in 2004. Outcome-based methods have been adopted in education systems around the world, at multiple levels. Australia and South Africa adopted



Lecture on OBE by Vice Chancellor, Subharti University

OBE policies in the early 1990s but have since been phased out. There is no single specified style of teaching or assessment in OBE; instead, classes, opportunities, and assessments should all help students achieve the specified outcomes. The role of the faculty adapts into instructor, trainer, facilitator, and mentor based on the outcomes targeted.

In an international effort to accept OBE, the Washington Accord was created in 1989; it is an agreement to accept undergraduate engineering degrees that were obtained using OBE methods.

Dr. Ahuja also said that in real life “result is the outcome” and there should be program outcomes and courses objective in each institution. A better outcome reflects by the

knowledge, skill and attitude of the student. At the end of the session he included that ‘It is the responsibility of teacher that they have to impart that much education so each student is able to get a satisfactory job, become a researcher or an entrepreneur’. By the end of the educational experience, each student should achieve their goal.

## Students Learnt Skills of Management in fest 'I FREAK'

Sakshi Kakkar, BJMC 1<sup>st</sup> yr.

**Subhartipuram:** Acharya Vishnu Gupt Subharti Management and Commerce College of Swami Vivekanand Subharti University organized a two day fest named 'I FREAK'. The event was inaugurated by Dr. N. K Ahuja, Vice Chancellor, Subharti University. In this event the students amazed the audience with their talent. This two day fest was managed and organized by the students of Management.



I FREAK Celebrated in Management College

Dr. N. K. Ahuja said that these types of programmes develop management skills among the students. He further stated that it is easier for the students to get jobs

in future. Dr. Prabhat Kumar, Dean of the college told that business knowledge is the only way for the students to polish their management skills. Subharti

Management College will keep on organizing such events in future as well time to time. Through this, the students learn the skill to sell products, presenting the goods or products in front of the buyers and improve their business skills with appropriate behaviour. During this two day event, students have showcased their talent in different programmes. The attractions of this event include rides, sports activities and stalls of eatables.

## Current Affairs

•According to a new study of global air pollution India's rapidly worsening air pollution is now surpassing China's as the deadliest in the world. The report was issued jointly by Health Effects Institute, and Seattle based population health research centre.

•India is planning to host a conference on counter-radicalisation with the Association of Southeast Asian Nations (ASEAN) in October 2017. It will provide common platform to countries for sharing experiences and ideas on prevention of radicalisation amid rise of Islamic State and other extremist ideologies.

•The Appointments Committee of the Cabinet (ACC) has appointed senior bureaucrat Ajay Tyagi (58) as the new chairman of the Securities and Exchange Board of India (SEBI).

•The National Deworming Day is observed every year on February 10 with main objective to combat parasitic worm infections among preschool and school-age children across India.

•The Union Ministry of Commerce and Industry has launched pilot Revenue Insurance Scheme for Plantation Crops (RISPC) for protecting the growers from the risks such as pest attacks, yield loss and income decline caused by fall in prices.

•Kerala's Nilambur teak known internationally for its superior timber quality and elegant appearance will be added to the list of Kerala produces with the Geographical Indication (GI) tag.

## Smoking for Pregnant Woman Harmful: Research

Praveen Nautiyal, BJMC 1<sup>st</sup> yr.

Smoking has been linked to a variety of health risks and birth complications. According to a recent research by the centre for disease control and prevention (CDC) exposure to nicotine, before and after birth can cause hearing problems for the child.

Continuous use of nicotine can seriously affect our health. The use of tobacco and nicotine affect the development of the fetus as well as causing premature birth or even infant death. Birth defects, sudden infant death syndrome and low birth weight have all been associated with tobacco, electronic cigarette (e-cigarette). A research has been conducted to show the results



Smoking is harmful for pregnant women

regarding to the use of nicotine by the pregnant woman before and after birth.

The centre for disease control and prevention (CDC) report that 10 percent of women still smoke during the final 3 months of pregnancy. As far as the e-cigarettes are concerned they do not contain tobacco and contains few harmful chem

ical than regular cigarettes. CDC also warns that though e-cigarette is still harmful for the baby as they still contain nicotine. It can also affect the infant brain and lungs. It is understood by this that how nicotine is affecting both mother and the infant. So the pregnant woman must avoid smoking

## CBSE discontinue Open Text Based Assessment

Jaya Kumari, BJMC 1<sup>st</sup> yr.

Students can no longer carry their textbooks to examination halls. Two years after it was introduced, the Central Board of Secondary Education (CBSE) has decided to discontinue Open Text Based Assessment (OTBA) for class 9 and 11 from this academic year.

The CBSE now says that the objectives of the OTBA were hardly met and "based on the feedback of stakeholders, the board subsequent to the resolution passed in the Governing Body Meeting, has decided to withdraw the OTBA from the Scheme of Studies in Classes IX and XI from the Session 2017-18".

According to sources, the board had received negative feedback from the schools about the OTBA system.

OTBA was introduced by CBSE in Class 9 for Hindi, English, Mathematics, Science and Social Science and final examination of



Government decided to withdraw the OTBA Scheme

Class 11 in few subjects such as Economics, Biology and Geography from March, 2014.


On 21 Feb 2017 the board had also issued a notification to make Class 10 board compulsory from 2017-18. There are 18,000 schools affiliated to CBSE in the country.

Under the open text based assessment students were provided text material four months in advance and they were allowed to carry the

case studies during the examination. "Schools had to prepare question paper out of the material provided by the CBSE and students were asked questions based on that," said a senior official. Under the system students were allowed to refer to their notes or textbooks while answering questions. The focus was not on rote-learning, but on applying that information critically.


### Did You KNOW...?

*Did you know?*



A single Google search requires more computing power than it took to send Neil Armstrong and eleven other astronauts to the moon

*Did you know?*



The world speed reading champion Anne Jones read all 607 pages of the last Harry Potter book in just 47 minutes.!

*Did you know?*



McDonald's sold pizza in the 70s

## Grammy Awards 2017: Indian Tabla player makes a mark

Prachi Rathi, BJMC 1<sup>st</sup> Yr.

The **59th Annual Grammy Awards ceremony** was held on February 12, 2017. The CBS network broadcast the show live from the Staples Center in Los Angeles. The ceremony recognized the best recordings, compositions, and artists of the eligibility year, which runs from October 1, 2015 to September 30, 2016. The nominations were announced on December 6, 2016.

Los Angeles-based band White Sun bagged the Grammy for Best New Age Album at the 59th Annual Grammy Awards on February 12. Singer Adele has performed in Annual Grammy Awards. The Skyfall hitmaker performed a song from her third album 25, which broke first-week sales records in multiple countries including the US and the UK, reported Ace Showbiz. Adele nominated for five Grammys this year the, 28-year-old songstress is up for Album of the Year and Best Pop Vocal Album for 25. She is also nomina-



Sandeep Das performing at 59<sup>th</sup> Grammy Awards

-ted for record of the year, song of the year and best pop solo performance for Hello. Indian tabla player Sandeep Das was part of Yo-Yo Ma's Silk Road Ensemble "Sing Me Home"(which is about the global refugee crisis) that won the Grammy in the World Music category that also included satirist Anoushka Shankar daughter of famous sitar maestro Pandit Ravi Shankar for her album "Land of Gold". Yo-Yo Ma's Sing Me Home features tunes composed or

arranged by different global artists as it examines the ever-changing idea of home.

Das said the ensemble sent a powerful message of unity and respect for each other's cultures. "When things like this happen, it impact us directly because a lot of us come from a lot of those countries," Das told reporters after accepting the award. "In the current situation, I think we will keep playing more music and sharing more love".

**GANESH SHANKAR VIDYARTHI**  
**SUBHARTI INSTITUTE OF**  
**JOURNALISM & MASS COMMUNICATION**

**We are dream merchants.....!!**  
**Join us to fulfill your dreams.....!!**

100% Placement  
 100% Training

The Stage of the world is set...  
 Lights of change are on...  
 Time is Morning...  
 and Audiences are waiting...

B.J.M.C. (Bachelor of Journalism & Mass Communication)  
 M.J.M.C. (Master of Journalism & Mass Communication)  
 P.G. Diploma in Journalism & Mass Communication  
 M.Phil. in Journalism & Mass Communication

Sobhapuram, NH-50, Delhi-Hardwar  
 Bypan Road, Meerut, U.P. PIN-250005  
 Website: www.subharti.org



### Click of the week

Photo : Syed Ahmed Shah



*Dream of Education Remains Behind*

Patron : Dr. Atul Krishna (Founder SVSU), Dr. Shalya Raj (President Subharti KKB Charitable Trust), Dr. G.C. Srivastava (Chancellor) Dr. N.K Ahuja (VC SVSU) Editor-in-Chief: Dr.Dharmendra Singh (Dean)

Sub-Editor: Mr. Mudasir Sultan, Ms. Kamini Aloria, Ms. Priyanka Gautam

Editorial Team : Sidhanth Bedi (BJMC I) Photography Team : Syed Ahmed Shah (BJMC I) Layout Designing : Mr. Mudasir Sultan, Ms. Kamini Aloria, Mr. Yasir Arfat, Sidhanth Bedi(BJMC I)

(If you have any suggestion or question, please write us at : gsvsijmcnewsletter@gmail.com, You can also contact on 0121-3055017, 9873394591)

--- Published by the department of Journalism and Mass Communication, SVSU ---